

UNITED STATES DEPARTMENT OF AGRICULTURE
EXTENSION SERVICE
Washington 25, D. C.

EXTENSION SERVICE ASSEMBLES AND DISTRIBUTES
FOOD MARKETING INFORMATION

Obtains information

On supply from:

- | | |
|---------------------------------|-------------------|
| 1. Crop and Livestock Estimates | BAE |
| 2. Market News Service | PMA |
| 3. Food Distribution Programs | PMA |
| 4. Commodity Branches | PMA |
| 5. State Market News Services | Bureau of Markets |
| 6. Retail Prices | BLS and local |
| 7. County Agricultural Agents | Counties |
| 8. Commodity Committees | State |
| 9. Producer Organizations | State or region |
| 10. Local Market Managers | City |
| 11. Local Market Reporters | City |
| 12. Local Merchants | City |

On nutritional needs from:

1. Bureau of Human Nutrition
and Home Economics
2. Land Grant College
Experiment Stations

Extension Service
Food Marketing Staff

Disseminates information to:
(through home demonstration agents where available)

1. Food editors
2. Urban press
3. Weeklies
4. Radio commentators
5. Industrial house organs
6. Home economists for public utilities
7. Social agencies
8. Buyers for schools, institutions, etc.
9. Industrial cafeteria managers
10. Public schools and libraries
11. Public nurses
12. Church welfare workers
13. Local demonstrations
14. Office and telephone calls
15. Union and other health centers



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